

MEDIA RELEASE

For Immediate Release

INAUGURAL AFCC ASIAN CHILDREN'S BOOK AWARD BY GENTING SINGAPORE RECEIVES RECORD-BREAKING NUMBER OF SUBMISSIONS

245 total submissions were received from 25 countries across Asia

Singapore, 27 January 2017 – The National Book Development Council of Singapore (The Book Council) is pleased to announce that the 2017 AFCC Asian Children's Book Award by Genting Singapore (ACBA) has received the most submissions ever of any award that the Book Council manages, with a total of 245 total entries (10 more than the previous high-water mark of 235 entries for the Singapore Literature Prize in 2016). The submissions came from 25 diverse nations across Asia, including Bangladesh, Japan, Lebanon, Russia, Thailand, Turkey, and Vietnam.

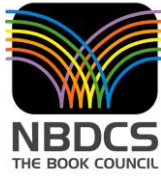
2 Ms Claire Chiang, Chairperson of the National Book Development Council of Singapore, says, “We are very happy to have received so many picture books from all across Asia, showcasing the immense and wide-ranging talent to be found on this continent. The added focus on translation in the ACBA is very important for drawing attention to these great works, some of which might otherwise go unknown, and make them available to more readers across the world. We are also very thankful to Genting Singapore for supporting this award, and its vision in discovering and developing Asian content for the world's children.”

3 Launched in May 2016 in celebration of the Asian Festival of Children's Content (AFCC), ACBA 2017 is a joint initiative between the Book Council and Genting Singapore. As Asia's largest children's book award, it aims to raise the profile of children's picture books published in Asia by an Asian team, and encourage the production of quality picture books with a focus on Asian themes and settings. This award is the first of its kind to give equal recognition to not just the writers and illustrators of picture books, but also the translators. With this added emphasis on translation, ACBA 2017 looks to promote the publication of Asian children's books in multiple languages, extending their reach to other countries in the region and beyond. This year is the first year this award will be given out.

4 Mr Tan Hee Teck, President and Chief Operating Officer, Genting Singapore, (陈启德, 云顶新加坡总裁兼首席营运官) said, “As the sponsor of Asia's first and largest children's book award, we are heartened to know that the AFCC Asian Children's Book Award has received positive response from hundreds of aspiring and talented writers, illustrators and translators across a diversity of Asian markets. This award is especially significant because of its added emphasis on translation which encourages the publication of children's literary content in multiple languages, widening their reach to readers of different nationalities. Genting Singapore is happy to be able to contribute towards enriching the local communities across Asia by nurturing a love for reading and supporting the growth of literary talent.”

5 The ACBA 2017 shortlist will be chosen from these 245 submissions, and will be announced in mid-April 2017, along with the names of the five judges responsible for reading all these wonderful picture books. The winners will be officially announced at Indonesia Night during the 2017 Asian Festival of Children's Content on Friday, 19 May 2017.

(For more details on the competition and prize categories, please refer to the website below.)



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About the AFCC Asian Children's Book Award by Genting Singapore (ACBA)

The AFCC Asian Children's Book Award by Genting Singapore is the richest award for published picture books in Asia. Organised by the National Book Development Council of Singapore and supported by Genting Singapore PLC, the ACBA aims to promote Asian children's literary talent by recognizing outstanding published picture books by Asian writers, illustrators, and translators, awarding each creator with \$10,000 SGD, for a total prize purse of \$30,000 SGD. For more information, please visit: <http://bookcouncil.sg/awards/afcc-asian-childrens-book-award>

About the Organiser - National Book Development Council of Singapore

The National Book Development Council of Singapore (The Book Council) is a non-profit, charitable organisation committed to addressing the needs of writers, illustrators, publishers, book suppliers, and libraries, as well as the reading and writing communities. Founded in 1968, the Book Council has been setting the stage for a vibrant literary arts community in Singapore for nearly five decades. For more information, please visit: <http://bookcouncil.sg/>

About the Sponsor - Genting Singapore PLC

Genting Singapore PLC ("Genting Singapore" or "Company") was incorporated in 1984 in the Isle of Man. The Company was converted into a public limited company on 20 March 1987 and listed on the Main Board of the Singapore Exchange Securities Trading Limited on 12 December 2005. Genting Singapore is a constituent stock of the FTSE Straits Times Index and is one of the largest companies in Singapore by market capitalisation. Genting Singapore is a principal subsidiary of Genting Berhad.

The principal activities of Genting Singapore and its subsidiaries (the "Group") are in the development and operation of integrated destination resorts comprising gaming, hospitality, MICE, leisure and entertainment facilities. Since 1984, the Group has been at the forefront of gaming and integrated resort development in Australia, the Bahamas, Malaysia, the Philippines, the United Kingdom and Singapore. Genting Singapore owns Resorts World Sentosa in Singapore, an award-winning destination resort and one of the largest integrated destination resorts in Asia, offering a casino, Universal Studios Singapore theme park, Adventure Cove Waterpark, S.E.A Aquarium (one of the world's largest Oceanariums), MICE facilities, hotels, F&B outlets and specialty retail outlets.