

# A James Lee Masterclass

Asia's #1 children's author wants to work with budding writers!

If you aim to be a published author or have a keen interest in writing, then JAMES LEE will help you!

This is going to be a serious, writer-to-writers session.

Topics covered will include:

- The elements of getting ideas
- Plotting
- Characterisation
- Dialogue
- Conventions of the main genres
- How to present work for submission to publishers
- How the literary marketplace operates.

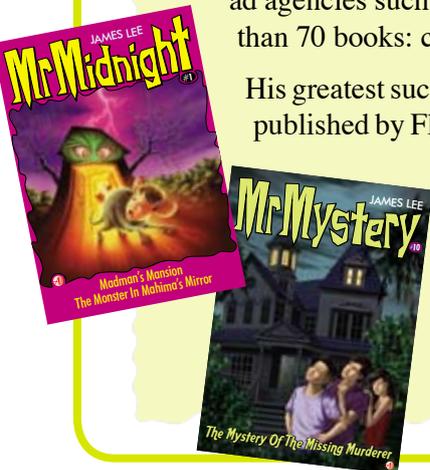
**LIMITED SEATS**  
Allocation of seats on a  
first-come-first-served basis.

## About James Lee and MR MIDNIGHT / MR MYSTERY:

Before James Lee turned full-time author, he was a guru in the advertising world. During a long career in advertising, he won over 600 awards, many for ads that he wrote in Chinese! He has judged some of the world's top creative advertising award shows and lectured in New York, Sydney, Melbourne and Thailand. His private creative training sessions have been conducted for major firms such as Singapore Press Holdings, ABN Amro Bank, Perfetti Van Melle (Mentos), Procter & Gamble, Prudential Asia, and ad agencies such as Leo Burnett, Dentsu Young & Rubicam and Euro RSCG. He has published more than 70 books: children's books, humour and business.

His greatest success has been the MR MIDNIGHT series of horror/suspense stories for 7-12 year olds published by Flame Of The Forest Publishing. MR MIDNIGHT is regarded as Asia's own children's fiction brand in its genre, selling over 2 million copies in five languages in Asia. A brand new series by James Lee, MR MYSTERY, was launched in March 2006. There are now 50 MR MIDNIGHT & 10 MR MYSTERY books.

James Lee is a nom de plume. The author's real name is Jim Aitchison. Aitchison is also the author of the national songs "One People, One Nation, One Singapore" and "My Singapore Story".



Students aged between 10 to 16 year can apply. Students recommended by teachers will have priority.

This class is free and is a community outreach effort of the author and organisers.

Ways to register:

1. Complete the Registration form and Consent Slip on the next page.
2. Email to [info@bookcouncil.sg](mailto:info@bookcouncil.sg) or fax to 6742 9466

For enquiries, email: [info@bookcouncil.sg](mailto:info@bookcouncil.sg) or tel: 6848 8290

## About the Young Writers Club

The Young Writers Club (YWC) was set up by the National Book Development Council of Singapore (NBDCS) in November 2005 for budding authors between the ages of 7 to 25. This initiative, undertaken in partnership with Flame Of The Forest Publishing (Angsana Books), is part of the Council's objectives to develop, train and nurture young people who have an interest and talent in writing. The YWC organises programmes to upgrade writing skills, provide opportunities to meet and interact with established writers.

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