

# The Singapore Book Club

Read / Discuss / Connect

In January, join Author Quak Hiang Whai as we discuss *"No Comments and Don't Quote Me!"*

**Friday**  
**15 January 2010**  
**7 p.m.**  
**Earshot Café,**  
**The Arts House**  
(1 Old Parliament Lane)



**ADMISSION IS FREE**

For more information or to register, email [info@bookcouncil.sg](mailto:info@bookcouncil.sg) with your contact details.

**GUEST:** Mr. Quak Hiang Whai is a veteran journalist and a former news editor of Business Times. He has worked in print and television media with news conglomerate Singapore Press Holdings, spending six years heading the Hong Kong bureau for Business Times covering the Greater China region. Hiang Whai left journalism after 17 years to join Singapore's United Overseas Bank Group as head of group communications and investor relations divisions. He holds a Bachelor Degree in Business Administration from the National University of Singapore and a Master Degree in Public Administration from the Lee Kuan Yew School of Public Policy. He is currently a media consultant and trainer. He has consulted for both government and private organisations.

**FACILITATOR:** Dr David Fedo

A native of Minnesota and a long time teacher of literature and college administrator in the United States, David Fedo is currently the Executive Director and Visiting Scholar at the Singapore branch of the Wheelock College (Boston, Massachusetts, USA) Center for International Education, Leadership, and Innovation. He has published a poetry collection, Carrots and other Poems and was on a panel at the recent Singapore Writers Festival which explored the works of contemporary Italian, Singaporean and American poets. His doctorate in English and American literature is from Boston University.

## Praise for "No Comments and Don't Quote Me!"

"You have a book that is a handy guide that every corporate communications department and PR agency must have as a *must-read* for its staff."

**P N Balji**

*Director, Asia Journalism Fellowship*

"This is one of the rare books which provides behind-the-scenes glimpses into recent media happenings and events in Singapore. The book certainly imparts valuable knowledge on real-life media management; I would recommend it to everyone studying Public Relations."

**Dr May O. Lwin**

*Division Head & Associate Professor  
Nanyang Technological University*

"This book is long overdue as there are few really good guides about the media scene in Singapore. With more than 15 years in the media, both in Singapore and in Hong Kong, Quak knows what he is talking about."

**Conrad Raj**

*Editor-at-Large, TODAY Newspaper*

The Singapore Book Club is a joint collaboration between the National Book Development Council of Singapore and The Arts House. No, you do not have to have read the book before coming, though we certainly hope you'll do so after the session. **All are welcome.**

Presented



Supported by:

