

During this book discussion, Author [SherMay Loh](#) will share what inspired her to write *Archibald and the Blue Blood Conspiracy*, a new mystery/adventure for 8 to 15 year olds. She will also talk about why she believes in writing books that encourage children to read above their age level, and discuss the appeal of and transcendent themes in children's books.

Date: 10th September 2011, Saturday

Time: 2:30 pm to 4:00pm

Venue: Earshot, The Arts House

Admission is Free. All are welcome! Please send your details to info@bookcouncil.sg to register.



Author: [SherMay Loh](#)

[SherMay Loh](#) is a freelance writer and editor, working with clients from all over the world on academic research, educational presentations, white papers and everything in between. She wrote her first story when she was five. She loves boarding school stories and is thoroughly fascinated with medieval castles and their arcane secrets. For more information, please visit her website at <http://www.shermayloh.com>.



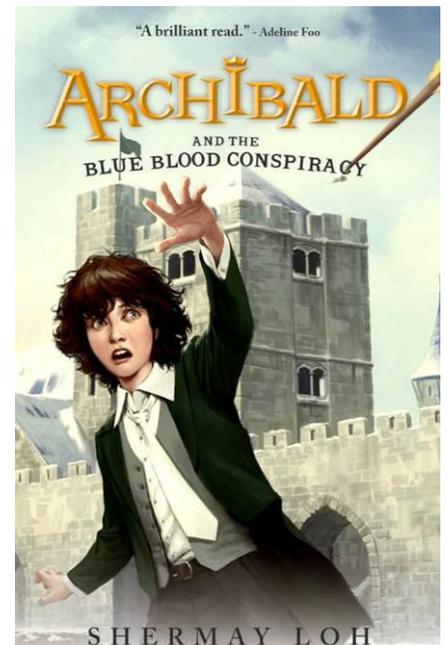
Guest speaker: [Edmund Wee](#)

A psychologist turned journalist turned design agency founder, [Edmund Wee](#) is the managing and creative director of Epigram, the company he started two decades ago. Today, the 20-strong consultancy continues to uphold its founder's belief that 'there is no greater power than the force of a great idea'.



Facilitator: [Sangeetha Madhavan](#)

[Sangeetha Madhavan](#) is a freelance writer and editor with a keen interest in the arts, culture, media and travel. Her picture book *A Blue Cat's Tale* (Straits Times Press) was published under the First Time Writers and Illustrators Publishing Initiative 2008. Sangeetha also blogs on books and theatre for children at mamasez.squarespace.com.



Thirteen-year-old Lord Archibald knows the school year is off to a bad start when he gets kidnapped and then dramatically rescued by a sword-wielding stranger.

Then other boys at school are also attacked and it becomes clear that someone is out for blue blood. Archie must put aside his bumbling ways, don his sleuth's hat and figure out who's behind the sinister attacks—and what they're *really* after, before it's too late.

Organised by



Supported by



www.bookcouncil.sg