

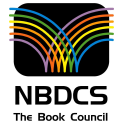
# Singapore Book Industry Seminar

## Held in conjunction with



**THEME**  
**Get Rich With Books !**

Organised jointly by:



Supported by



### DATE and TIME

25 May 2007 (Friday), 8.30am to 1.00pm

### VENUE

Seminar Room 305, Level 3  
Suntec Singapore

### PROGRAMME ITINERARY

- 8.30 am Registration
- 9.30 am **Welcoming Address by Guest of Honour**
- 9.35 am **Opening Address**  
Mr Thanachai Santichaikul, President,  
ASEAN Book Publishers Association
- 9.40 am **How to get my Book Published?**  
Mr Edmund Wee, Managing Director  
Epigram Pte Ltd
- 10.00 am **How to get my book distributed as widely as possible?**  
Mr David Buckland, General Manager  
Pansing Distribution Pte Ltd
- 10.20 am Tea Break
- 10.50 am **How can my Book be a Best Seller?**  
Mr Kenny Chan, Store Manager  
Kinokuniya Book Stores of Singapore
- 11.10 am **Panel Discussion with the Speakers**  
Chaired by Mr. R Ramachandran, Executive Director,  
National Book Development Council of Singapore
- 11.40 pm **Networking**
- 1.00 pm Close

**WHO SHOULD ATTEND**

All members of the book community - book sellers, publishers, distributors, printers, authors, and all those who wish to get a better understanding of writing and publishing

**SEMINAR FEE**

Normal fee: S\$30 per person

Special fee: S\$20 per person (for students only)

Payment is to be made in Singapore Dollars, by cheque or bank draft, payable to "Marshall Cavendish Business Information Pte Ltd" c/o Secretariat World Book Fair, Times Centre, 1 New Industrial Road, Singapore 536196.

Fees paid are non-refundable but transferable. Requests for substitution must be made latest by 16 May 2007.

**REGISTRATION**

<http://www.bookfair.com.sg> or email : [tbixh@sg.marshallcavendish.com](mailto:tbixh@sg.marshallcavendish.com)

Tel: (65) 62139433 Fax: (65) 62850161

**or ON-SITE REGISTRATION**

**Seminar Room 305**

Suntec Singapore  
1 Raffles Boulevard  
Singapore 039593

**REGISTRATION FORM**  
**Singapore Book Industry Seminar**  
25 May 2007, Friday  
Seminar Room 305, Suntec Singapore

Personal Particulars	
Full name (Mr/Ms/Mdm/Dr): _____	
Designation: _____	
Company: _____	
Address: _____	
Country: _____	Zip/ Postal Code: _____
Tel: _____	Fax: _____ Email: _____
<i>Please fax the completed registration form to <b>62850161</b></i>	