

# Marshall Cavendish presents the nationwide search for

# Budding Writers


• Project 2009 •



A programme of:

**Learning  
Curves**  
marshall cavendish

Organised by:  Marshall Cavendish  
Education

In partnership with:  NBDCS  
The Book Council

Supported by:  LEAD  
LEARNING & ADVANTAGE  
Nurturing the Passion for Learning

Sponsored by:  PILOT  timesprinters

## Rules & Regulations

### Eligibility

1. Budding Writers Project 2009 is open to all primary and secondary school students in Singapore.

### Entry Requirements

2. All entry packs must contain the following:
  - a) Each entry must be submitted with a completed entry form.
  - b) Original hard copy, typewriter text and colour photocopy of the original illustrations bound together in a book form (original illustrations must be available for submission to Marshall Cavendish, if required)
3. Guidelines for illustrations:
  - a) Original illustrations must be drawn on an A3 size drawing paper although the photocopied submission can be of any size.
  - b) All illustrations must be original and not based on any existing creations.
  - c) Illustrations can be drawn using any medium, eg: crayons, water colour, colour pencils, computer generated images, (clip arts not allowed), etc.
4. Guidelines for text:
  - a) Manuscripts must be typewritten or printed, using double-spacing, on one side of A4 size paper.
  - b) Textual work in any genre will be accepted (eg. prose, poetry or play).
  - c) All characters in the textual work must be original and not based on any existing creations. If not, entries will be disqualified.
5. Only one entry per student is allowed:
  - a) Students can work individually or in groups.
  - b) The author and the illustrator may be one and the same person.
  - c) Students who do not abide by any of the rules and regulations will be disqualified.

### Selection Criteria

6. The judges' decision is final. Marshall Cavendish and the Panel of Reviewers will evaluate each entry on the following criteria:
  - a) Quality of Textual Content = 50%
  - b) Quality of Artistic = 20%
  - c) Imagination/Creativity/Originality = 20%
  - d) Commercial Appeal = 10%

The publisher reserves the right to decide on the final form of publication. The entry/entries may be published as one book or as a compilation of several selected entries.

### Submission of Entries

7. All entries must be made through schools, and reach Marshall Cavendish Education by **12 noon, 25 September 2009** to the following address:

**Budding Writers Project 2009**  
Marshall Cavendish International (S) Pte Ltd – Educational  
Publishing  
Times Centre, 1 New Industrial Road, Singapore 536196

8. Marshall Cavendish shall not be held responsible for any manuscript lost, late, misdirected or damaged in transit.

9. Students are advised to retain a copy of their manuscript as submitted entries will not be returned.

### Announcement of Result

10. The selected entry/entries will be announced through schools by 30 October 2009.
11. There is no limit to the number of entries selected.
12. Winners will be notified by school and by post.

### Award Ceremony

13. All winners will be notified of the details nearer the date of the award presentation in December 2009.

### Warranty of Ownership

14. The participant warrants that each entry is an original work and does not infringe any third party's copyright or other proprietary rights and is not in any violation of confidentiality.

### Contract

15. A contract shall be signed between Marshall Cavendish International (S) Private Limited (the publisher), and the guardians of the authors and illustrators whose entry has been selected.
16. A royalty of 8% of sum received shall be payable to the authors and illustrators for copies of the published entries sold, this royalty being divided in equal proportion amongst the illustrators and the authors of the entry/entries.
17. The authors and illustrators of the selected entry/entries agree to assign the publisher their entire copyright in the work.

### Publishing Process

18. The originators of the selected entry/entries will be required to go through an editorial process with the publisher in the months of September/October. During the editorial process, the publisher might require the author and/or illustrators to make changes to either the text and/or illustrations. Should either the authors or illustrators fail to or be unable to make these changes to the quality and standard required by the publisher, then the publisher reserves the right not to publish the work or to publish either the text or the illustrations only.

19. The publisher shall arrange for the originator (s) of the entry/entries to go through a production and marketing process, which includes colour separation, printing, marketing and promotions.

### Publicity and Promotions

20. The authors/illustrators of the selected entry/entries shall be present at the launch of the book and make promotional appearances as arranged by the publisher. Except where prohibited by law, the authors and illustrators grant the publisher permission to publish their names, photographs or other likeness, biographical information and statements without compensation, for purposes of advertising or promotion.

21. By participating in the Budding Writers Project 2009, the participants agree to abide by the rules, regulations and conditions listed herein.